



Edmonton Green Shopping Centre Dementia Action Plan

62 The Market Square, Edmonton, London N9 0TZ

Edmonton Green Overview

Edmonton green shopping centre is a 500,000 sq. Ft. community based, mixed use shopping centre operated by Ashdown Phillips & Partners. The scheme has over 120 retailers, 4 car parks, offices and residential buildings and sites at the heart of the community.

At Ashdown Phillips & Partners we focus on providing a brilliant property management service. We believe that, as part of this service, we have a responsibility to have a positive impact. Whether that is by improving the environmental impact of each property on behalf of clients; charitable work serving the communities we work in; or the wellbeing of our team and occupiers.

We believe in delivering an inclusive shopping experience for all and want to make steps in providing a dementia friendly safe space for our customers.

Dementia Alliance Overview

Dementia Action Alliance – organisations across England who connect, share best practice and take action on dementia. Everything they do is in partnership, and informed by people living with dementia, and those that care for them.

They were formed in 2010 with the launch of the National Dementia Declaration. This saw members commit to action that radically improve the lives of people living with dementia. Today, there members continue to make commitments, using their collective expertise to influence Government policy and societal attitudes towards dementia.

What we have done so far

- To date we have had the management team take part in a dementia friend workshop.
- Three members of the team have signed up to become dementia friends.
- Shared information with our retailers and wider business

Our pledge

Our dementia pledge is to show our commitment to developing our employees' understanding of dementia and continuing to adapt and improve the service we provide to meet the needs of our customers and community living with dementia.

We aim to achieve the following 5 steps:

1. To implement exit signs in toilets
2. To create a dementia friendly map
3. To have an information page and links on the website
4. To install a dementia help, point if people need assistance.
5. Train additional team members to become dementia friends.

Ongoing

We are committed to supporting the dementia alliance and our local community.

We will do this through:

- Updating information
- Ongoing training
- Raising awareness

Dementia Overview

Dementia is an acquired, persisting and typically progressive decline in cognitive abilities, affecting learning and memory, language, and/or reasoning that is severe enough to interfere with independence in everyday activities. It becomes more common with increasing age during adulthood. Besides cognitive impairment, dementia is often associated with debilitating neuropsychiatric symptoms, such as agitation, psychosis, sleep disturbance, depression, anxiety and apathy. Dementia can arise from numerous conditions acting alone or in combination. For many it is due to a neurodegenerative process, an umbrella term for a number of debilitating conditions that result in the progressive degeneration and/or death of neurons. Alzheimer disease is the most common neurodegenerative cause of dementia and is currently incurable. A mixture of brain diseases often underlies dementia, with many people showing changes consistent with both Alzheimer and cerebrovascular disease. Dementia is usually a slowly progressive illness where the diagnosis is made after the process has been present for years.